

# ESTATE STRATEGY

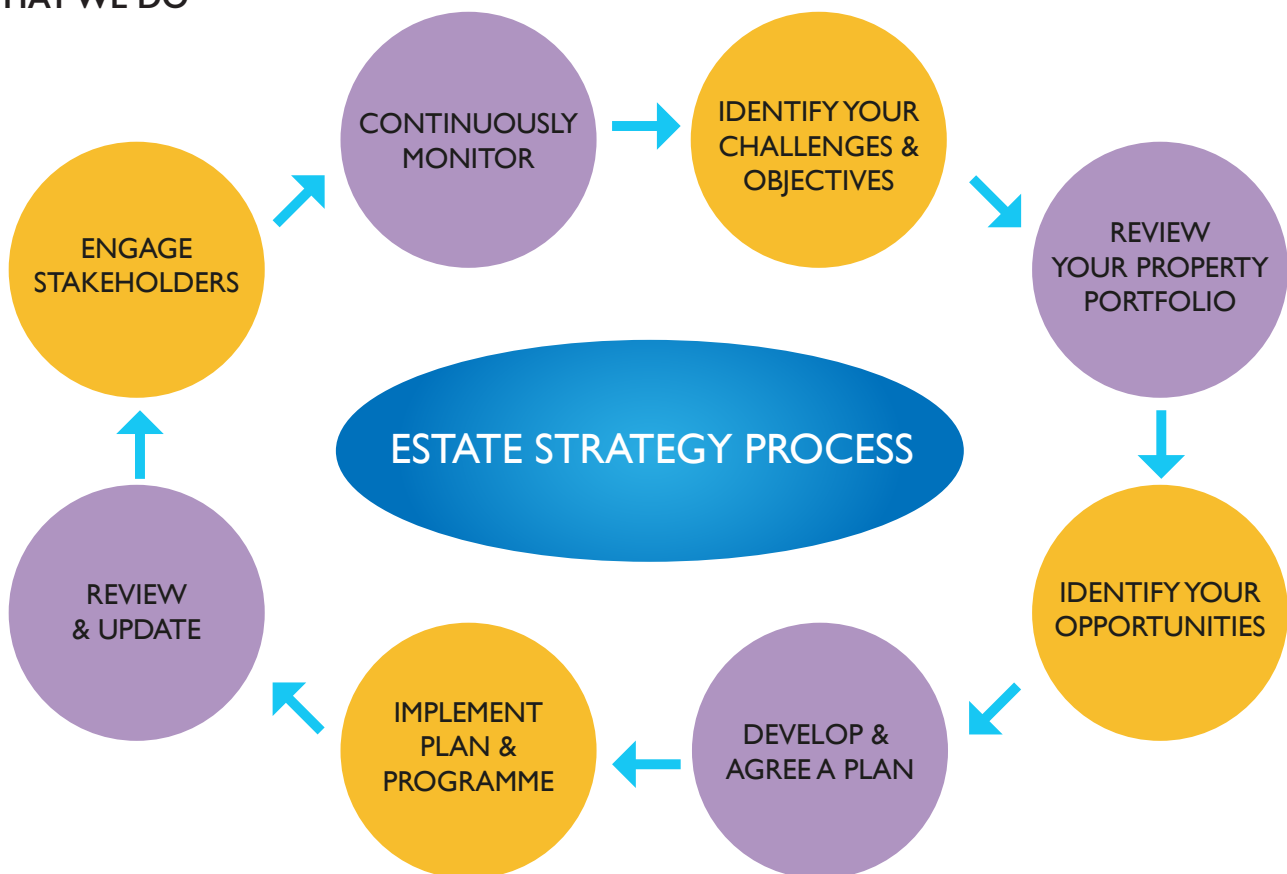
## INTRODUCTION

Property is typically the second largest cost in an organisation after people. Alongside technology, it is the most powerful tool in catalysing success. Get it right and it will drive productivity and success, get it wrong and it will become a source of friction for staff and distraction for the leadership.

In developing a coherent, considered Estate Strategy for an organisation, the challenge is to create an efficient, effective and compliant property estate which aligns with the business strategy and co-ordinates with areas such as IT, HR, Facilities Management and Finance.

Our Estate Strategy service is delivered through our partnerships and alliances with other specialists in areas such as Valuations and Leases, Planning, Capital Allowances, Building Surveying and Technology. Our focus is to develop a strategy which is bespoke to the client's priorities from short term cost savings to a long term programme of workplace transformation.

## WHAT WE DO



## OUTCOMES

A successful Estate Strategy will right-size the property estate. This removes costs by creating efficiency in a rationalised estate where appropriate. However, it is equally important to create a plan to deliver effective, fit-for-purpose working environments that

enable people to be productive and engaged.

Finally, a strategy to ensure compliance is critical for large organisations, removing risk of business interruption, costly fines or prosecution.